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## **Press Release**

## Back Cove Yachts: Downeast 37

**Rockland, ME. December 14, 2012:** Back Cove Yachts, based in Rockland, Maine, is pleased to announce their latest design, the Back Cove *Downeast 37* which will debut in July 2013. The companies' new tagline "Practical Elegance, From Maine" defines Back Cove *Downeast 37* well. It is practical, elegant and perfectly suited for a day trip along the coast.

Kevin Burns, Vice President of Design and Product Development says, "*This is an opportunity for us to take all of our thoughts and ideas about what makes day boats such great platforms, and grow those ideas to a scale which allows the proportions to be elegant and balanced.*"

The Design Team at Back Cove Yachts designed the *Downeast 37* was with today's boating lifestyle in mind. "*The ideas that drive the Downeast 37 design are very simple: Stop-you-in-your-tracks prettiness and the biggest, most flexible exterior spaces available on a boat this size – period.*" says Burns.

Owners will appreciate the open cockpit with a SureShade cockpit cover; perfect for an afternoon cruise. They kept the hull of the successful Back Cove 37 but completely redesigned the deck and interior. In the engine room, you'll find a Cummins 480 which will provide a cruise speed of 20 knots and top speed of 25 knots.

## **Downeast 37 Specification**

Length Overall (incl. swim platform, bow sprit)	42' 6" 12.95m
Hull Length (molded)	38' 2" 11.64m
Beam (Max)	13' 3" 4.01m
Draft (Hull)	28" .71m
Draft (Prop)	43" 1.09.m
Displacement (typ. full load)	22,100lbs 11.05t
Fuel	300 US Gals 1135.61
Water	120 US Gals 454.31

<u>About Back Cove Yachts</u>: Back Cove Yachts are built by 100 of Maine's finest boat builders in a modern 240,000 square foot facility in Rockland, Maine. The Back Cove hardtop express designs will suit every boater's needs and are available in lengths from 30 to 37 feet. The company will be introducing two new models to the range: The Downeast 37 in the summer of 2013 and the Back Cove 41 in early 2014. Back Cove's Associates are extremely proud of their craft and are passionate about building the finest, most trouble free yachts available today.

Please visit the <u>Back Cove Yachts homepage</u> for more information on the company. Please contact Back Cove's Media Director, Sarah Stern, for images of the new design.

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