

23 Merrill Drive Rockland, ME 04841 Phone 207-594-8844

Contact: Sarah Helming Stern Direct: 207-655-2396 (235) sstern@backcoveyachts.com

Press Release

Back Cove Yachts to celebrate 500th Launch

Rockland, ME. November 13, 2012: Back Cove Yachts, based in Rockland, Maine, is proud to announce the launch of its 500th yacht on Wednesday, December 5th, 2012. The company, which was established in 2003, has been building composite hard top express powerboats for nearly a decade. It all began with the Back Cove 29 and the desire to build a production downeast powerboat of the highest quality, while offering an unmatched ownership experience. The company currently manufactures three models; the Back Cove 30, 34 and 37.

The celebration will take place at the shop and the entire Back Cove Yachts team (100 employees, their family members and our Back Cove Yacht brokers) will be on hand to celebrate the 500th launch. They will be joined by members of the surrounding Rockland community as well as members of press and media. "9 years, 2 shops, 6 models, 500 boats, and 100 top notch boat builders…we are indeed thankful for our success." notes Jason Constantine, COO of Back Cove Yachts.

About Back Cove Yachts: Back Cove Yachts are built by Maine's finest boat builders in a modern 240,000 square foot facility in Rockland, Maine. The Back Cove hardtop express designs will suit every boater's needs and are available in lengths from 30 to 37 feet. Back Cove Associates are extremely proud of their craft and are passionate about building the finest, most trouble free yachts available today.

If you are a member of the press and would like to attend the 500th Launch celebration, please contact Sarah Stern, Back Cove Yachts Media Director.

Please visit the <u>Back Cove Yachts homepage</u> for more information on the company and the <u>Back Cove Yachts Press</u> page for high resolution photos.